# Research on the Integration of Socialist Core Values and College Students' Ideological and Political Education

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**Abstract:** The core values of socialism have a fundamental role in strengthening the people's ideals and beliefs. College students are an important carrier for cultivating and practicing the core values of socialism, and ideological and political education has an important mission. Promoting the integration of socialist core values into ideological and political work is an important means of building socialist ideology. Based on this background, this paper analyzes the significance of cultivating socialist core values and the background of the times. Combined with General Secretary Xi Jinping's series of expositions on ideological and political work, this paper puts forward the strategy of carrying out ideological and political work in colleges and universities.

#### 1. Introduction

Since the 18th National Congress of the Communist Party of China, the Party Central Committee with General Secretary Xi Jinping as the core has attached great importance to the ideological and political work of young people and placed it in a highly coordinated layout of socialist ideology. Xi Jinping's new era of socialism with Chinese characteristics is rich in theory and profound in ideological connotation, providing a theoretical basis and a guide for action in the ideological and political education work of colleges and universities. The core values of socialism are an important starting point for guiding the construction of national spiritual civilization and building an ideology with strong cohesiveness and leading power. The core values of socialism are divided into three levels: state, society and individual, which define what we should do and how to do it. Young people are the future of the motherland, and college students are the main carrier of the state's construction ideology. Therefore, cultivating and practicing the core values of socialism is an important part of the ideological and political work of colleges and universities. This process is a process of entering the eyes, entering the brain, entering the heart, and entering the line. Therefore, it is a very important proposition to integrate the socialist core values into the learning and life aspects of college students through the form of ideological and political education, which needs to be highly valued by the education community.

# 2. The background of the integration of socialist core values into the ideological and political education work in colleges and universities

In the report of the 19th National Congress of the Communist Party of China, General Secretary Xi Jinping solemnly declared to the world that socialism with Chinese characteristics has entered a new era. This is a new historical orientation for China's development. Under the new era and new situation, General Secretary Xi's series of new theories and new theories on ideological and political education provide a guide to action and fundamental follow-up for the development of ideological and political education in colleges and universities, and also provide training for young talents. In 2018, when Xi Jinping participated in the ideological and political work of colleges and universities nationwide, he emphasized that building a strong education country is the basic project of the great rejuvenation of the Chinese nation. It is necessary to fully implement the party's educational policy, implement the fundamental tasks of the Lide tree people, and cultivate the all-round development of morality, intelligence, beauty and beauty. When participating in Peking University to commemorate the May Fourth Movement, universities should adhere to the guiding

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principle of Xi Jinping's new era of socialism with Chinese characteristics, innovate and develop Xi Jinping's ideological and political education thoughts in practice, and explore ideological and political education in colleges and universities. A new path to work. When attending the National Conference on Propaganda and Ideological Work in 2018, he emphasized that it is necessary to take the new people in the era who are responsible for the task of national rejuvenation as the fundamental task of propaganda and ideological work. General Secretary Xi Jinping's series of important expositions further clarified the guiding position of adhering to Marxist ideology, developed Xi Jinping's ideological and political education thoughts through strengthening cultural self-confidence, constructing a disciplinary system, and strengthening network management, and carrying out ideological and political education on colleges and universities. Work has realistic guiding significance and practical value.

China is a big country with more than 1.3 billion people and 56 nationalities. It is an arduous task to build up the ideological foundation for the people of the whole country to forge ahead together. Facing the complex and ever-changing social environment, they are easily lost in front of various unexpected challenges. This requires universities to implement the main responsibility, through publicity and education means, to guide them to establish a correct world view, personal outlook and values, to cultivate their ability to form a good psychological quality and independent thinking, distinguish between right and wrong. Schools, society and other subjects must innovate ways and methods, pay attention to actual results, and vigorously carry forward and practice the core values of socialism throughout the national education. Gradually let students resonate and recognize the core values of socialism, and gradually let students to understand the core values of socialism.

## 3. The status quo of ideological and political education in colleges and universities in China

The youth group is in the period of value formation, it is easy to shake in the face of wrong thinking, and even lead to problems such as unsatisfactory ideals and beliefs, lost life and so on. In contrast to our current ideological and political education work, because of the uneven teaching methods, propaganda methods, and faculty strength, there are still many problems in the specific ideological and political education work.

#### 3.1 Main issues

First, college students are the main subject of the school and the main practitioner of the core values of socialism. However, the overall enthusiasm of students' understanding and ideological and political theory courses is not high. Although in recent years, the political acumen and moral cultivation of college students have been greatly improved. However, there are still quite a few college students who are not correct in the political lessons in their study. Most students only know the content of socialist values and have not really integrated into their studies and life. This has seriously affected the socialist core values. Political education has always been effective.

Second, ideological and political teaching must abide by the principle of people-oriented, but in the process of ideological and political theory courses, most colleges and universities have a relatively simple form of teaching. Most teachers use teaching methods, instilling more than enough, and inspiring students. The role has not been played and recognized. Some teachings have seriously suppressed the enthusiasm of students' classroom learning and affected the effectiveness of ideological and political theory courses.

Thirdly, ideological and political teachers mainly adopt the teaching methods of teacher lectures and students' listening in the teaching process, which are often purely theoretical indoctrination, ignoring the students' personality characteristics and the law of physical and mental development, and the teaching methods are not flexible enough. In most cases, teachers rely too much on multimedia teaching to turn teaching courseware into an "electronic board." Some teachers lack language expression and cannot mobilize the enthusiasm of students to learn. This also makes most students not interested in ideological and political study, and even has the psychology of resisting ideological and political education.

# 3.2 Principles

Therefore, we must adhere to the following principles, pay attention to details and timeliness, and strive to change this situation through a flexible and lively teaching system.

First, colleges and universities must adhere to Xi Jinping's new era of socialism with Chinese characteristics as the theoretical cornerstone for guiding ideological and political education in colleges and universities. As a frontier for studying and propagating Marxist theory and cultivating socialist builders with Chinese characteristics in the new era, colleges and universities must further improve the responsibility system of ideological work, enhance the current recognition of mainstream ideology among college students, and make full use of the main channels of classroom teaching.

Second, colleges and universities must adhere to the new era of socialism with Chinese characteristics as the foundation. Xi Jinping's new era of socialism with Chinese characteristics provides an important guiding method for college students to do a good job in ideological and political education for students. Colleges and universities should earnestly strengthen the construction of teachers' morality and ethics, implement the fundamental tasks of Lide Shuren, build a team of high-quality teachers, advocate the whole society to respect teachers, and provide guarantee for the ideological and political education of college students. Colleges and universities should focus on publicizing Xi Jinping's socialist ideology with Chinese characteristics in the new era. Through various campus cultural activities and community activities, innovative methods of ideology education can help Xi Jinping's new era of socialism with Chinese characteristics to enter the discipline and incorporate into the field of discipline research.

Third, colleges and universities must run through the main line of socialist core values education. As a gathering place for advanced culture, colleges and universities are the frontiers for the implementation and dissemination of core values. It is necessary to vigorously carry out the cultivation and practice of the core values of socialism as an indispensable key link in the development of ideological and political work in colleges and universities in the current situation. It is necessary to play the role of the main position of the ideological and political classroom, integrate the socialist core values into all aspects of classroom teaching, and guide and publicize the students from the three dimensions of understanding, infection and cultivation, and promote the subtle influence of the socialist core values. Integrate into the hearts of students.

## 4. Strategies for integrating socialist core values into ideological and political work

To promote the values of national education. The report of the 19th National People's Congress of the Communist Party of China clearly stated that "it is necessary to focus on cultivating new people in the era of national rejuvenation, and integrate socialist core values into all aspects of social development and turn them into people's emotional identity and behavioral habits. We must strengthen the country of talents and rejuvenate the country through science and education as our long-term development strategy, and integrate socialist core values into national education, so that citizens can receive strong and effective socialist core values from the early childhood education to the higher education. The big environmental requirements for soft power competition.

Develop school-based curriculum and infiltrate value education. It is necessary to take the development of school-based curriculum in moral education as an important means to strengthen the education of socialist core values in primary and secondary schools. Schools should set up morality classes for different ages of students, such as the first and second grades of primary school, one stage, the third, fourth and fifth grades as one stage, the sixth grade as a stage, and the age characteristics, implementing different values education, designation Suitable teaching objectives. In order to educate students through subject teaching and school life, we should pay attention to the effective integration of subject teaching and socialist core values on the basis of Kaiqi moral education curriculum. It is necessary to take the research topics such as the subject moral education curriculum, the development of the subject moral education resources, and the essay selection as the starting point, to promote the goal and content of the socialist core values of each course, and to

infiltrate the subject teaching process and strive to achieve the discipline.

Develop new programs across core values education. Whether it is direct or indirect value education, it is inseparable from the most basic factors in the development of school-based curriculum for socialist core values. These factors constitute the program of socialist core values education and provide a new reference model for schools. School-based curriculum that develops socialist core values must establish the correct moral values of students and consider how to meet the moral development needs of students. Not only can you use textbooks and teaching materials, but you can also use course standards and information packages. Teachers can select and produce pictures and micro videos according to their own teaching style and actual needs. Teachers can appropriately increase and decrease the class time according to the teaching needs, and use the teaching effect to determine the range of class adjustment.

To activate the content of the textbook and strengthen the awareness of moral education. The integration of socialist core values into primary school subjects should actively play a role in the activation of role models in the textbooks, and can be designed and positioned in terms of content selection and formal organization. It is necessary to write popular books on red history and culture, revolutionary martyrs and other popular reading materials, so that primary and secondary schools can understand their own schools and hometowns, and understand the advanced model figures around them, especially the ideological pursuits and touching stories of martyrs. Content selection should carry the basic content of socialist core values, select representative, vivid and targeted high-quality teaching materials to enhance students' attention and love for school-based textbooks.

To pay attention to cultivating the ability of rational social interaction and forming a patriotic and self-aware identity. For example, when studying "Warm", "Unforgettable Songkran Festival", "Premier's Pajamas", "One Night's Work" and "Ten Miles to the Prime Minister", teachers can guide students to analyze the socialism embodied by Zhou Enlai, a great man of history. core value. For example, in the "Zhan Tianyou", Zhan Tianyou and Xu Beihong in "Xu Beihong's Inspirational Learning Painting", in order to preserve the national dignity, the tenacity of will and the eager and eager attitude can be integrated into Chinese teaching through the teaching of the text. The moist and subtle infiltration of the socialist core values will promote the growth of the students' humanistic spirit. For example, Pangu in Pangu Kaitiandi has the dedication of social responsibility and benevolence.

To innovate the teaching organization form. The diversity and richness of teaching forms will affect the development and practice of core values. It is necessary to effectively enhance the teaching effect of socialist core values through interactive teaching, contextualized experiences, and life-style discussions. We should pay attention to establishing a problem-oriented interactive teaching relationship, cultivate students' reflective thinking, establish a subjective teaching concept with context as a link, enhance students' thinking and action, and establish socialist core values as the principle. The life-oriented teaching process helps students to establish a good outlook on life, consciously dig out the value education resources in the subject during the lesson preparation, integrate the lectures, and promote the values education according to the characteristics of the subjects.

To build a campus culture and optimize the educational environment. Primary and secondary schools, as the main place for young students to grow into talents, are important positions for the education of socialist core values. It is necessary to focus on excavating the historical and cultural resources of the school, forming school songs and school motto with clear themes and rich connotations, and concise and promote the spirit of the school. By strengthening the construction of art generalization courses and supporting the development of student art organizations, students can effectively enhance their artistic conservation and appreciation. We should actively promote the charity of the campus, carry out public welfare services such as caring for old teachers, campus environmental protection, energy conservation and emission reduction, garbage sorting, charity sales, museum construction, etc., guiding primary and secondary school students to care for the people around them, things around them, serving others and contributing to society. In the process, the core values are internalized into value criteria and externalized into practical actions.

To carry out red education and enrich extracurricular activities. We should fully refine and explore the educational utility of red resources as a living carrier and fresh resource for the education of socialist core values of college students. On the one hand, the material cultural red cultural resources of different regions should be integrated to realize the three-dimensional structure of points, lines and surfaces. On the other hand, the red cultural resources become a comprehensive systematic theoretical cultural form, which makes the red culture deeply rooted in the hearts of the people. It is necessary to use various historical elements and details in the situation to promote the dialogue between primary and secondary school students and the physical situation, and guide them to understand the red spirit contained in the red resources, so that students can achieve self-reflection, self-criticism and self-improvement. It is necessary to make full use of the regional superior cultural resources, and to pass on the value cognition through the people around them, the things around them, the noble culture around them, especially the red culture, and realize the goal of educating the core values of socialism.

#### 5. Conclusion

Socialism with Chinese characteristics has entered a new era, which is China's new historical position. Entering the new era, we face many new problems and new contradictions. We truly seize the group of college students and integrate the core values of socialism as an important part of the ideological and political work of colleges and universities. At present, the situation of ideological and political work in China is not optimistic, which further confirms the necessity of exerting the role of the main position of colleges and universities and integrating the core values of socialism into all aspects of school education. The task of ideological and political education in colleges and universities is arduous. We must adhere to the guidance of Xi Jinping's new era of socialism with Chinese characteristics, and strengthen the ideological and moral level of college students by strengthening the education of ideals and beliefs, red education, and advanced cultural education.

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